



MAYOR JOE V. SÁNCHEZ PUBLIC LIBRARY

Departmental Update – June 2012

www.weslacopl.us

MISSION STATEMENT AND GOALS

Mission Statement

- The Mayor Joe V. Sánchez Public Library seeks to provide the citizens of Weslaco and the surrounding community with the appropriate service, information access, social atmosphere, and cultural setting that is merited of a library within this community.

Goals

- Provision of a welcoming environment.
- Provision of appropriate assistance and service.
- Provision of information and technology.
- To serve as a social and cultural center.
- To lead and innovate



WHAT'S NEW IN THE MODERN LIBRARY

- Information literacy - teaching individuals how to locate, use, and organize information.
- Digital library collections - free and downloadable books, music, movies, and more.
- Technology as a product - education and access to the latest innovations
- Multimedia production tools software and hardware which empowers our community to create their own digital products.



WHAT'S OLD IN THE MODERN LIBRARY

- An emphasis on customer service and expanded service
- Community space and environment as a service
- Traditional services such as book checkout, question answering, and educational programming maintain their importance.
- Community are demanding everything, not just the new, and variety in service is paramount.



ENOUGH ABOUT THE FUTURE... WHAT HAVE YOU DONE FOR ME LATELY

- Book checkout
- Book hold and acquisition request
- Inter Library Loan
- Bookstore, now incorporating basic supplies and marketing merchandise
- Donations and memorials



LIBRARY SERVICES CONTINUED

- Theatre and meeting room rental
- Copy, fax, and scan services
- Free meeting spaces
- Library tours
- Test proctoring



LIBRARY SERVICES CONTINUED

- EBooks
- Downloadable audiobooks
- EBook and Downloadable audiobooks setup
- Computers
- Wireless internet
- Technical support (i.e. software, hardware, printing and connectivity issues)



LIBRARY SERVICES CONTINUED

- Question answering at the reference desk
- Literacy programs
- Storytime
- Homework assistance
- GED training



PERFORMANCE MEASURES

- To assess success, the Library will compare its performance to the performance of libraries of similar size.
- Our Library is assigned service of 55,391 city and county residents.
- Our Library is grouped among libraries who serve a population of 50,000 to 100,000; these are the libraries of similar size to which we compare our performance.
- The Library will also look at how it has performed over time, to assess whether or not performance is improving.



STRENGTHS



- The library spends less than about 80% of libraries but meets accreditation standards
- Expenditures have gone down 20% in the last 3 years
- The library is open more hours than about 75% of libraries and hours open increased by 18% this year.
- The library is visited more often than about 90% of libraries
- Visits have gone up 20% over the last two years
- The library is a leader in questions answered
- Library events had more attendance than about 90% of libraries



WEAKNESSES

- The library circulates fewer books than about 75% of libraries
- The library spends less on books and other materials than about 75% of libraries
- We need friends
- We need to renovate and beautify
- We need youth engagement



OPPORTUNITIES

- Collection expenditures, although lower than the library average, have remained steady, while opportunities have allowed cost per item to decrease. Four thousand titles were added this year alone.
- Largest electronic library in Hidalgo
- Checkout of laptops, tablets, and other technology is right around the corner
- Volunteers, work studies, community partners
- Youth services



OPPORTUNITIES

- Library Theatre
- Porter Doss Building
- Library restroom improvements
- Technology infrastructure
- Booth Endowment



QUESTIONS, COMMENTS, ADVICE

- Thank you to the Mayor Joe V. Sanchez Public Library Staff; they deserve a plentitude of credit.
- Thank you to the City Departments, all of which have assisted us greatly.
- Thank you to the City Officials and Administration; your support makes this all possible.
- Thank you to the Library Board
- Thank you to our Volunteers, Work Studies, and Program Workers



MAYOR JOE V. SANCHEZ PUBLIC LIBRARY

- Hour of Operation

Monday thru Thursday

Friday

Saturday

Sunday

8am to 8pm

8am to 5pm

11am to 5pm

Closed

- Address

525 South Kansas Avenue

Weslaco TX, 78596

- Phone

(956) 968-4533

- Website

www.weslacopl.us

- Email

askthelibrarian@weslacopl.us

